

STATISTICAL PROFILE

Fig. 13: Countywide Millage Rates.

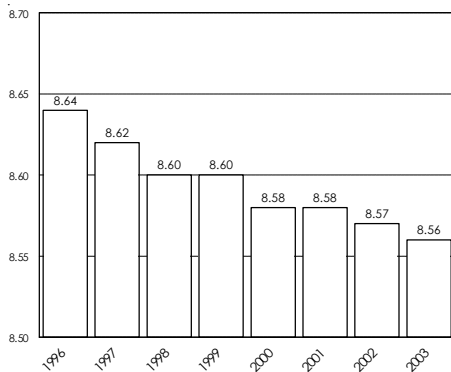


Fig. 14: Taxable Value.

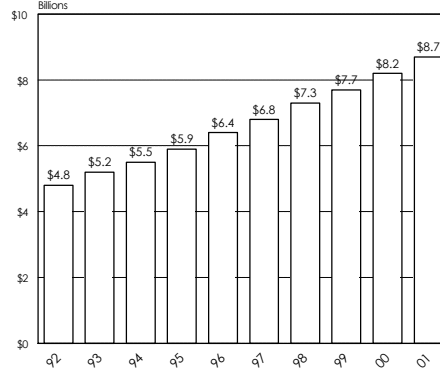
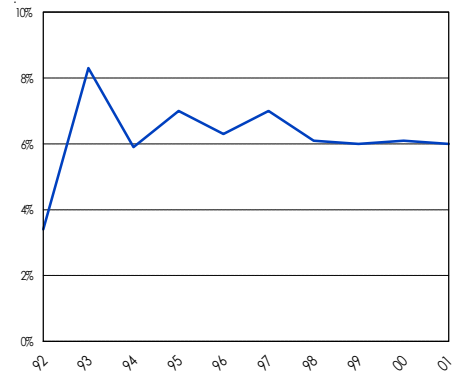


Fig. 15: % Increase of Taxable Value.



TAXES

Figure 13 displays that the Countywide millage rate has been reduced from 8.86 to 8.56, or 0.3 mills, since FY 93. Based on 1 mill generating approximately \$9.3 million, this reduced millage rate equates to approximately \$2.8 million in tax savings to the public annually. Correspondingly, this is less revenue the County receives on an annual basis. Taxable values have increased steadily over the past 10-year period as illustrated in **figure 14**. The average annual amount of growth during this ten-year period is 6.5%. **Figure 15** displays that growth over the last 5 years has been approximately 6% per year. **Figure 16** portrays the taxable value of Leon County's Top Ten "Principal Taxpayers".

Fig. 16: Leon County's Top Ten Taxpayers.

2001 Leon County "Principal Taxpayers"

Name	Total Taxable Value	Total Taxes
Sprint-Florida, Inc.	\$145,866,401	\$3,098,271
Talquin-Electric Coop, Inc.	79,539,751	1,552,429
Gov. Square Mall	53,291,304	1,140,860
Koger Equity, Inc	50,325,932	1,077,377
Tallahassee Mall	39,135,430	837,811
Blairstone Properties, LLC.	27,258,500	583,549
Comcast Cablevision, Inc.	27,651,300	568,505
Capital City Bank	24,622,135	527,649
Walmart Stores, Inc.	24,495,295	524,395
Elman Tallahassee Properties, Inc.	20,999,910	449,569

POPULATION

The population of the County in 2001, as shown in **figure 17**, was 244,208; 63% Incorporated and 37% Unincorporated (Population estimates include students). Three institutions of higher learning are located in Leon County: Florida A & M University, Florida State University, and Tallahassee Community College. **Figure 18** illustrates that the total enrollment for 2001 was 57,803 and has remained relatively constant the past 3 years. Visitor data is collected and reported on an annual basis, as displayed in **figure 19**. **Figure 20** illustrates that visitor increases are usually seen in the 1st and 2nd quarters (Q1 & Q2) due to the legislative session and higher education events. However, the 2nd quarter of 2001 reporting reflects a decrease which may be the result of the start of a national recession last year.

Fig. 17: Population.

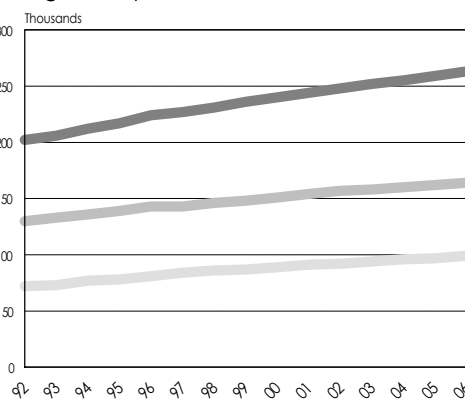


Fig. 18: University Enrollment.

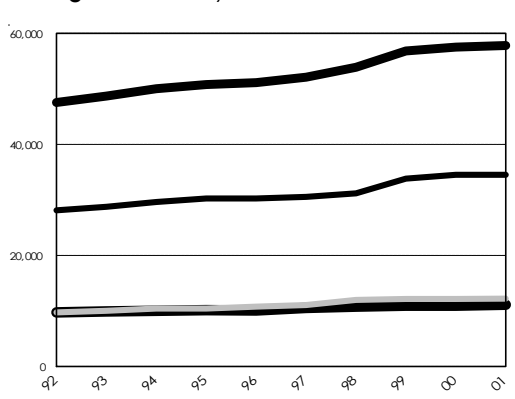


Fig. 19: Annual County Visitors.

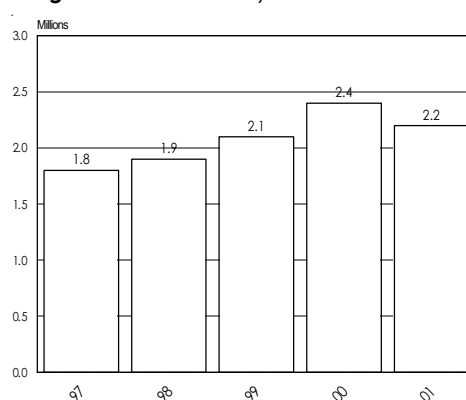


Fig. 20: Quarterly County Visitors.

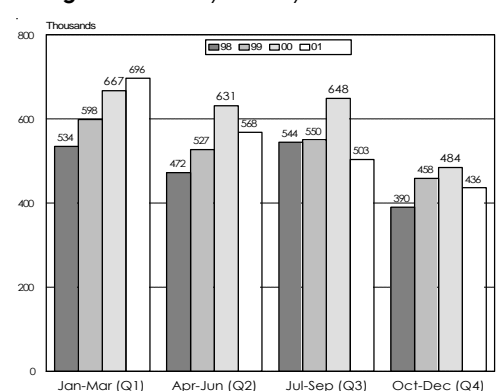


Fig. 21: Unemployment Statistics.

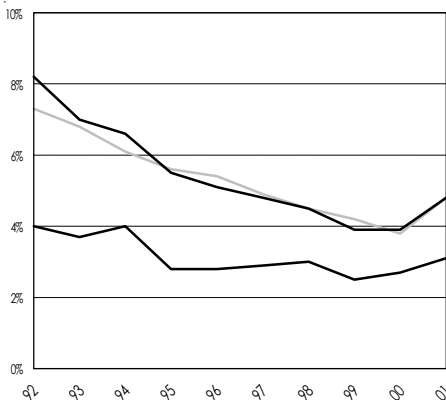


Fig. 22: Total County Labor Force.

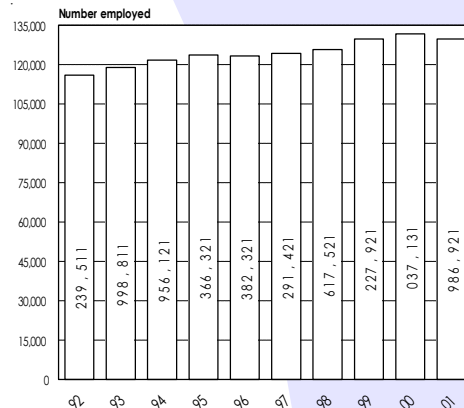


Fig. 23: Employment by Industry.

2001 Employment By Industry		
Industry	# of Emp.	% Labor Force
Government	59,400	37.3%
Services	47,900	30.1%
Retail Trade	27,100	17.0%
Finance, Ins., Real Est.	6,300	4.0%
Construction	6,200	3.9%
Wholesale Trade	4,600	2.9%
Manufacturing	4,100	2.6%
Transportation, Communication, & Public Utilities	3,800	2.4%

LABOR

Unemployment rates, illustrated in **figure 21**, are a traditional indicator of economic health. While Leon County's unemployment rate has stayed below the state and national averages, it has also seen increases in the last three years (8% & 15%, respectively) from 2.5%, to 2.7%, to 3.1%. The number of civilian workers, reflected in **Figure 22**, in Leon County has decreased slightly by 2% from 2000 to 2001. The decrease was almost the same as the increase from the preceding year (2,200). **Figure 23** displays employment within Leon County by Industry. Leon County's major industries are Government, Services, and Retail trade. In the last decade, as part of the entire labor force, major industry has increased only in the service sector while decreasing in all others.

Fig. 24: Taxable Retail Sales.

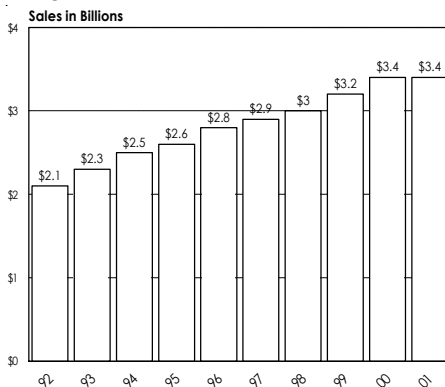


Fig. 25: Commercial Permits.

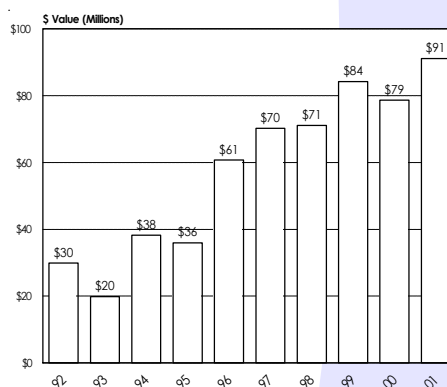
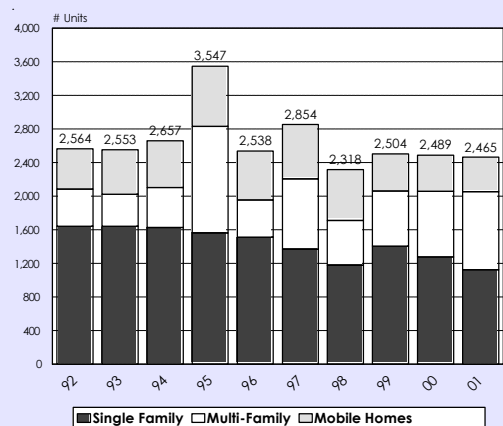


Fig. 26: Residential Building Permits.



RETAIL SALES AND CONSTRUCTION

Taxable Retail Sales, highlighted in **figure 24**, are reported by Metropolitan Statistical Area (MSA). Tallahassee's MSA includes Leon and Gadsden Counties. Taxable retail sales leveled in 2002 and this leveling has been attributed to the 2001 recession and national events. In 1996, commercial development, depicted in **figure 25**, showed a substantial increase. This trend continued through 1999. Since 1996, commercial development in Leon County has remained relatively strong. 2001 reflects a 16% increase over 2000 activity. Residential Building Permits, displayed in **figure 26**, have decreased overall 1% from 2000. Single-family permits have decreased noticeably (12%). Multifamily permits have increased 16%, largely due to the building of apartment buildings. Mobile home permits have decreased slightly (5%).

DATA SOURCES

Figures 13 & 16: Leon County Budget Office; **Figures 14 & 15:** Certification of Final Taxable value, Forms DR-420 & DR-422; **Figures 17, 18, 21, 22, & 23:** Tallahassee Leon County Planning Department; **Figures 19, 20, & 24:** Dr. Mark A. Bonn, Ph.D., Florida State University; **Figures 25 & 26:** Leon County Growth and Environmental Management.